



**Cultural Ambition Fund
Grants overview 2021/22**

Cultural Ambition Fund

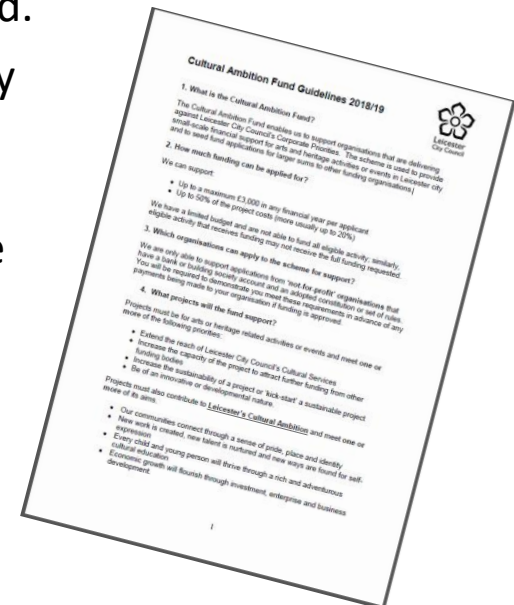
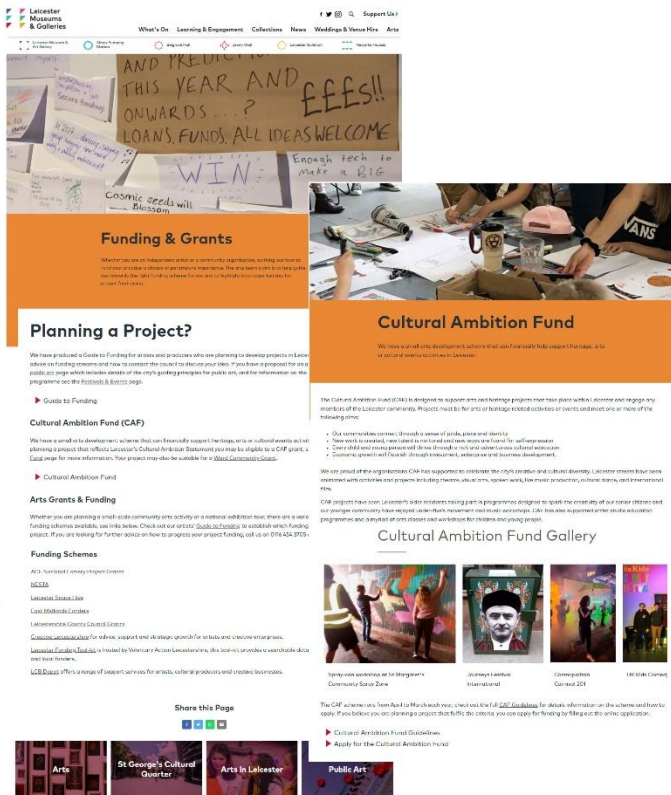
Overview

The Cultural Ambition Fund (CAF) scheme offers small-scale financial support to artists and cultural producers delivering arts and heritage activities in Leicester.

Arts Funding

The Arts & Museums website (launched 2020) includes funding advice pages with a dedicated page for the Cultural Ambition Fund.

The page features a gallery of previously funded projects, details of how to apply and a downloadable copy of the application guidelines.



www.leicestermuseums.org/arts/funding-grants

Funded projects



Over the last two years CAF has supported eight different projects across multiple artforms and target users, including:

✧ community arts workshops ✧

✧ sound system culture ✧

✧ Asian classical music ✧

✧ street performance ✧

✧ dance choreography ✧

✧ community orchestra ✧

✧ music therapy ✧

✧ artist support ✧

CAF applicants 2020 - 2022



I N T E R P L A Y !



**DRUM
+
BRASS**



CAF projects overview 2021/22



■ Interplay!

I N T E R P L A Y !

Awarded **£1,355** towards music-centered rehabilitation and empowerment workshops for people living with Parkinson's disease.

■ The Company of Artists



Awarded **£3,000** towards the delivery of exhibitions and engagement activity at new gallery Leicester Contemporary.

■ Nupur Arts



Awarded **£3,000** towards Asian Dance choreography and performance for Nartan Dance Festival, part of the Curve New Works season.

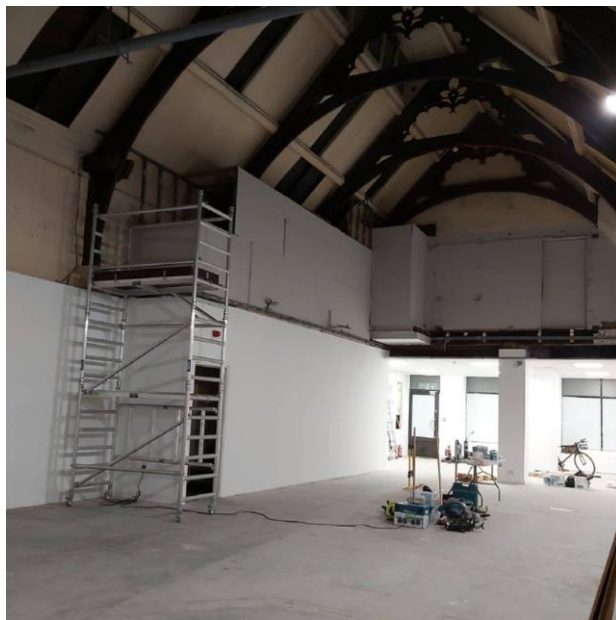
■ Drum and Brass



Awarded **£2,770** towards the development of a Community Orchestra and delivery of accessible workshops focusing on music composition and tuition.



Leicester Contemporary



Awarded **£3,000** towards the delivery of exhibitions and engagement activity at their new gallery project: Leicester Contemporary





Nartan Dance Festival



Awarded **£3,000** towards Asian Dance choreography and performance for Nartan Dance Festival, part of the Curve New Works season.



DRUM + BRASS

Film Tracks



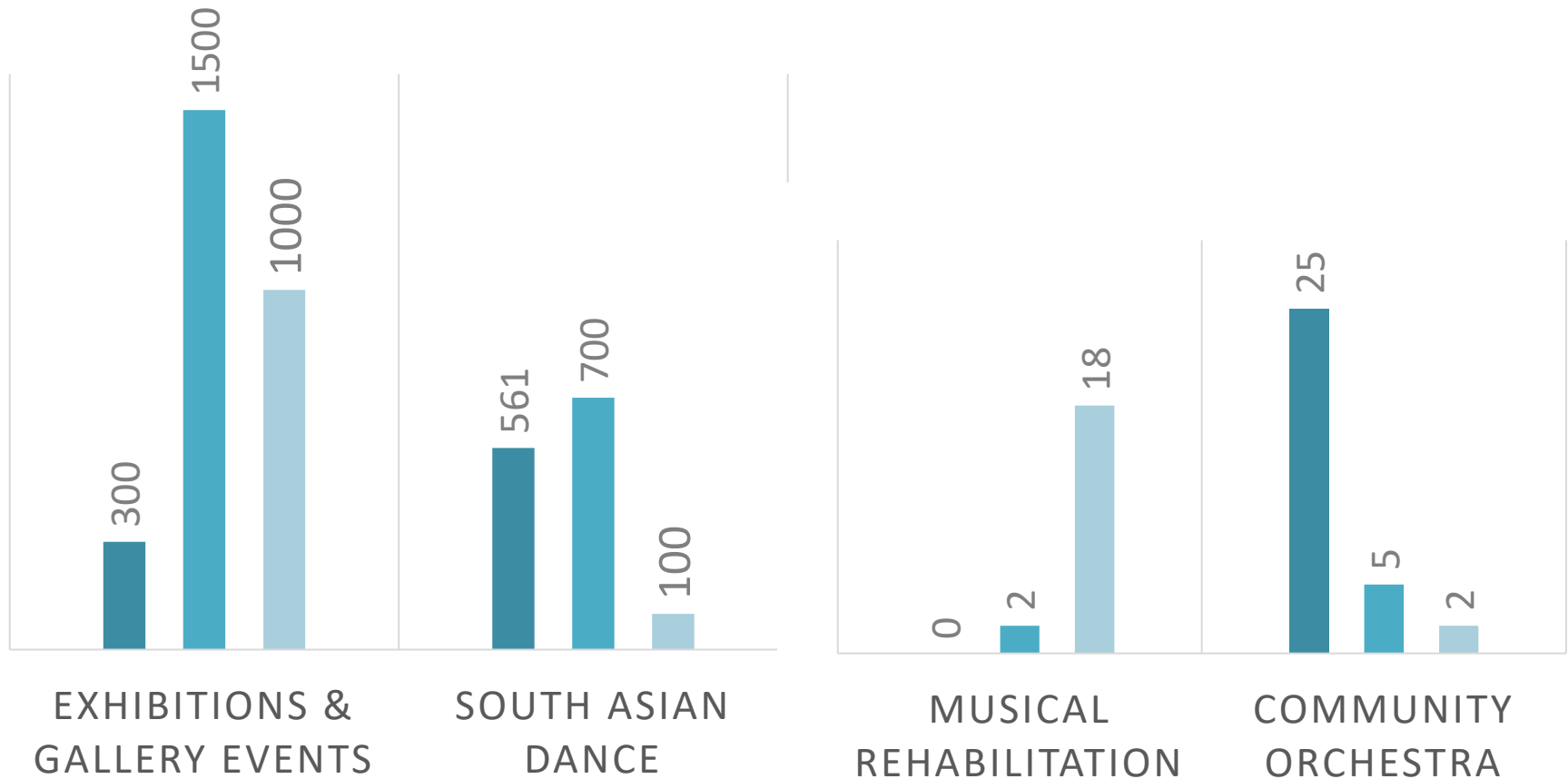
Awarded **£2,770** towards the development of a Community Orchestra and delivery of accessible workshops focusing on music composition and tuition.

DRUM + BRASS



ART-FORM & ENGAGEMENT AGE

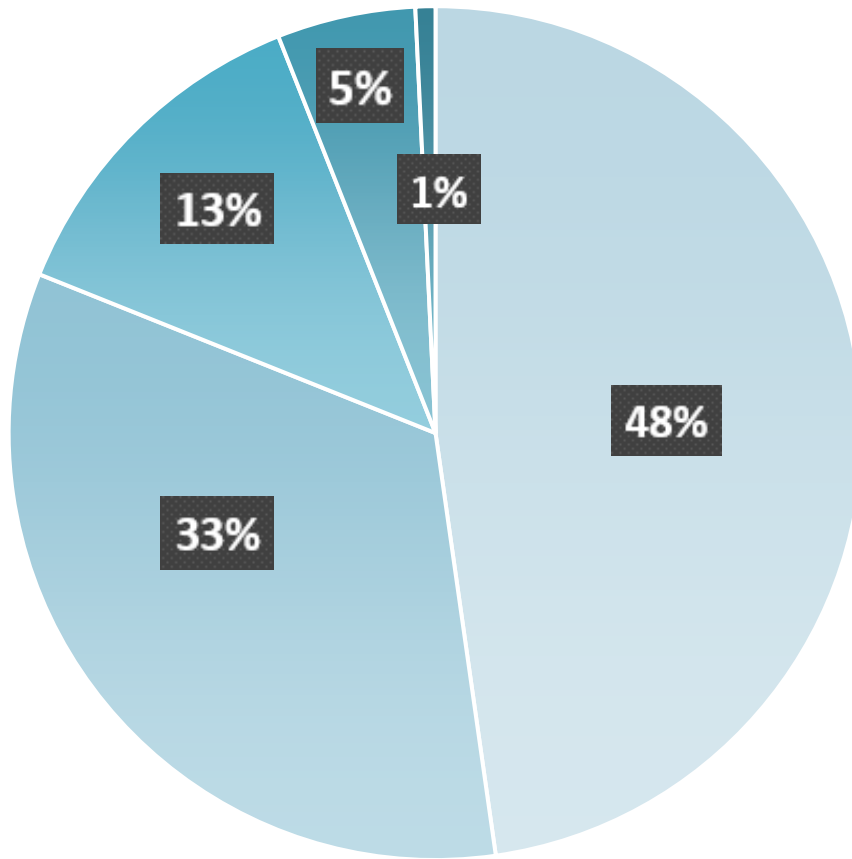
■ Under 19 Yrs ■ 20-59 Yrs ■ 60 Yrs +



I N T E R P L A Y !



CAF 2021/22 – PARTICIPANTS BREAKDOWN

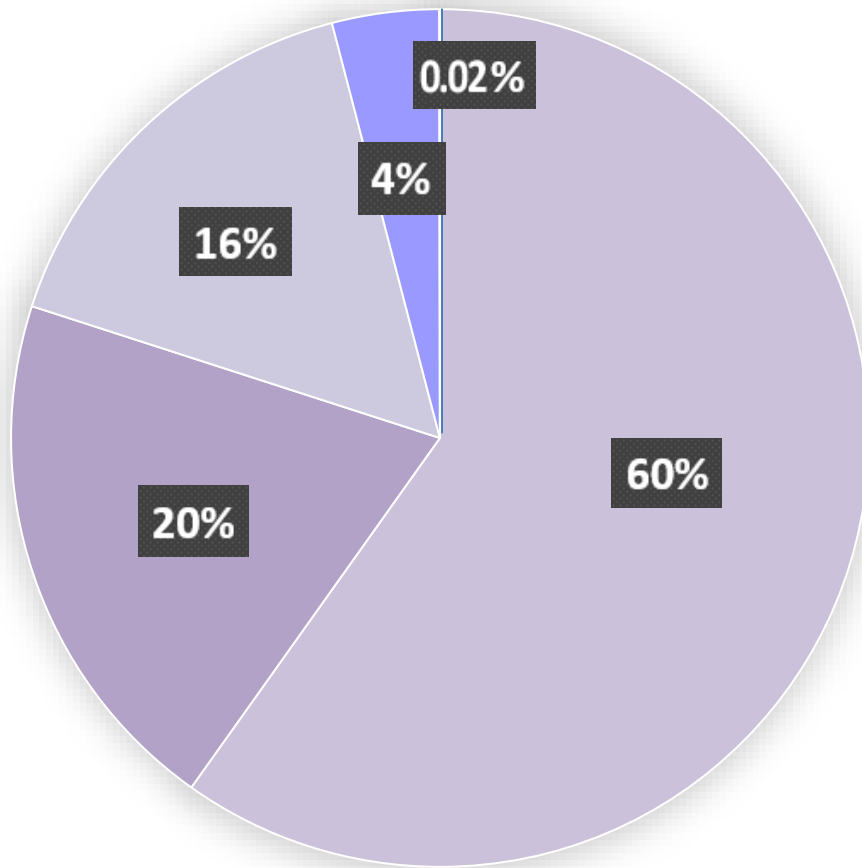


PARTICIPANTS Total = 4,231*

Asian or Asian British	2,020	48%
White	1,410	33%
Black or Black British	547	13%
Chinese	222	5%
Other	32	1%

(*based on unit number of engagement opportunities)

CAF 2021/22 – AUDIENCE BREAKDOWN

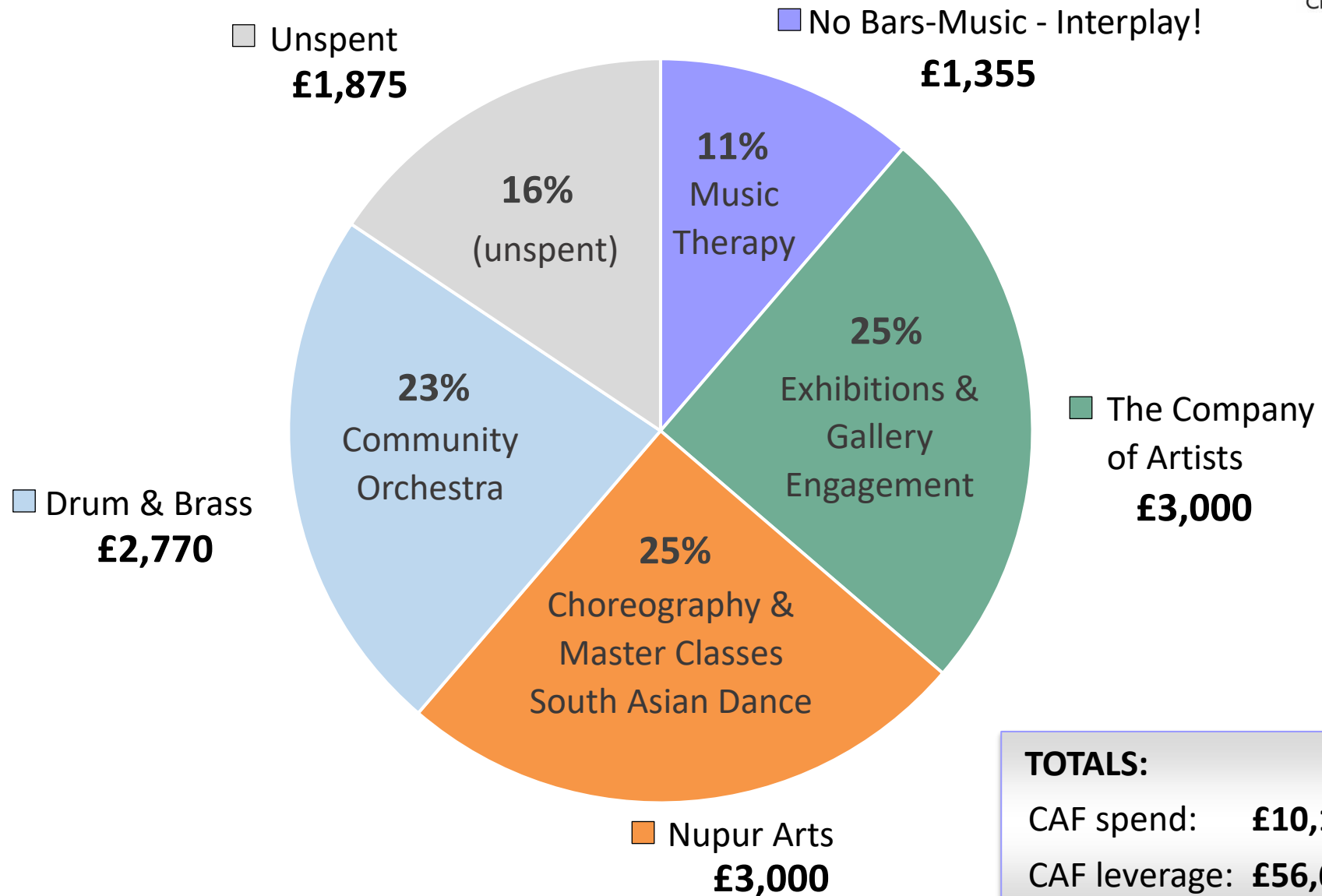


AUDIENCE Total = 250,845

White	150,110	60%
Asian or Asian British	50,500	20%
Black or Black British	40,070	16%
Chinese	10,110	4%
Other	55	0.02%

(includes online streaming audience numbers)

CAF 2021/22 – PROJECT LEVERAGE



LEVERAGE COMPARISON



2019/20 CAF PROJECTS

PROJECT	APPLICANT	CAF AWARD	PROJECT BUDGET
Project LIVE	2Funky Arts	£3,000	£62,590
Cosmopolitan Carnival	Cosmopolitan Arts	£3,000	£150,193
St Margaret's Community Jam	Graffwerk	£1,450	£9,050
Skate Leicester	MaMa Skate	£500	£2,300
"Uprooted" Asian Film Festival	Phizzical Productions	£1,550	£29,000
Patel's Millions	Madraj	£2,500	£56,752

LEVERAGE TOTAL: £310,185

2021/22 CAF PROJECTS

PROJECT	APPLICANT	CAF AWARD	PROJECT BUDGET
The Interplay! Project	Interplay!	£1,355	£7,330
Leicester Contemporary	The Company of Artists	£3,000	£18,000
Nartan Dance Programme	Nupur Arts Academy	£3,000	£25,570
Film Tracks	Drum and Brass CIC	£2,770	£5,720

LEVERAGE TOTAL: £56,620

LEVERAGE COMPARISON

2019/20 CAF PROJECTS LEVERAGE TOTAL: £310,185

Full £12K CAF budget spent - split between 6 applicants

5 of the 6 supported organisations are established arts facilitators / producers

4 of the supported projects had large budgets - between £29k and £150K ea

3 supported projects included large scale city-wide engagement

4 supported projects secured additional funding through Arts Council and National Lottery grants

2021/22 CAF PROJECTS LEVERAGE TOTAL: £56,620

£10,125 CAF budget spent - split between 4 applicants

2 of the 4 supported organisations are small scale, grass roots / community organisations

The largest single project budget was £25,570, 2 were below £7.5K

2 projects worked with small groups of specifically targeted participants

Total budgets of all 4 2021/22 projects put together is £56K, half the 2019 projects' individual budgets exceed this



Cultural Ambition Fund